



## SPONSORSHIP BENEFITS

- Full access to the Post-RESI Attendee Directory for extended networking opportunities
- Premier exhibit space in a high-traffic area to maximize visibility
- Option to host a customized workshop tailored to your brand and audience
- Enhanced brand exposure through pre-event and on-site promotions
- Thought leadership promotion: your article featured to 55,000+ industry readers, boosting visibility and inbound leads long after the event
- Targeted lead generation with LSN's dedicated support team
- Complimentary event registrations for your team to expand engagement

## PAST SPONSORS



*"The RESI team was terrific. The goal was to expand our relationship with local startups and investors... RESI Boston was the right event to engage in this vibrant life science ecosystem. Working up to the event was a productive and efficient process... The RESI team was super professional and supportive and knew what we wanted to accomplish. They asked us the right questions around indications, technologies, etc. We were also super impressed with the company database."*

**Jim MacKrell, PhD, Associate Vice President and Head of Lilly Ventures, Eli Lilly and Company**

[Full Interview Here](#)



| SPONSORSHIP PACKAGES                                                                                        | TITLE                                      | GOLD                                        | SILVER                                       | BRONZE                                    | EXHIBITOR                                                                                                        |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------|----------------------------------------------|-------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Premier Exhibit Table in the High-Traffic Exhibition Hall (January 11-12 at San Francisco Marriott Marquis) | <i>Included</i>                            | <i>Included</i>                             | <i>Included</i>                              | <i>Included</i>                           | <i>Included</i>                                                                                                  |
| Complimentary Registrations (50% off additional tickets for the sponsoring organization)                    | <b>Six (6)</b><br><i>(Value: \$23,970)</i> | <b>Four (4)</b><br><i>(Value: \$15,980)</i> | <b>Three (3)</b><br><i>(Value: \$11,985)</i> | <b>Two (2)</b><br><i>(Value: \$7,990)</i> | <b>Two (2)</b><br><i>(Value: \$7,990)</i>                                                                        |
| Brand Visibility Across All Event Marketing                                                                 | <i>Included</i>                            | <i>Included</i>                             | <i>Included</i>                              | <i>Included</i>                           | <i>Included</i>                                                                                                  |
| Premium Ad Placement in the Official RESI Program Guide                                                     | <i>Full-Page</i>                           | <i>Full-Page</i>                            | <i>Half-Page</i>                             | <i>Quarter-Page</i>                       |                                                                                                                  |
| Full Attendee Directory for Extended Post-Event Outreach                                                    | <i>Included</i>                            | <i>Included</i>                             | <i>Included</i>                              | <i>Included</i>                           |                                                                                                                  |
| Interview Featured in LSN Publication (55K+ Readership)                                                     | <i>Included</i>                            | <i>Included</i>                             | <i>Included</i>                              |                                           |                                                                                                                  |
| Exclusive 1-Hour Workshop Slot on the RESI Agenda                                                           | <i>Included</i>                            | <i>Included</i>                             |                                              |                                           |                                                                                                                  |
| Exclusive Pre-Event Webinar - Reach the RESI Network Early                                                  | <i>Included</i>                            | <i>Included</i>                             |                                              |                                           |                                                                                                                  |
| Dedicated Lead Generation Through LSN's Global Partnering Database                                          | <i>Exclusive</i>                           |                                             |                                              |                                           |                                                                                                                  |
| Exclusive Brand Takeover: Your Logo on Every Banner & Onsite Materials                                      | <i>Exclusive</i>                           |                                             |                                              |                                           |                                                                                                                  |
| <i>Price</i>                                                                                                | <b>\$30,000</b>                            | <b>\$20,000</b>                             | <b>\$15,000</b>                              | <b>\$10,000</b>                           | <b>\$6,295</b> (until Oct 2)<br><b>\$6,795</b> (until Oct 23)<br><b>\$7,495</b> (until Nov 20)<br><b>\$8,195</b> |